



Jason DiGiacobbe Joins BEM Interactive as Graphic Designer

GREENSBORO, N.C., March 1, 2010 – [BEM Interactive](#), an industry leader in interactive design, development and marketing, announces that Jason DiGiacobbe has joined the growing company as a graphic and web designer.

“A versatile designer with a strong aptitude for new technologies, Jason has a keen understanding of business drivers and communications,” says Malinda Pengelly, founder and president of BEM Interactive. “His exceptional design and photography work for a diverse range of clients, from large national brands to emerging businesses, prepares him well for working with BEM clients.”

Prior to joining BEM Interactive, DiGiacobbe was a graphic and web designer for Hanesbrands Inc., where he led design efforts for the internet based business-to-business group, and worked on the Champion Stadium brand. Previously, DiGiacobbe worked within design agencies, where he collaborated with restaurants, schools, technical companies, healthcare providers, construction clients, and others on web designs, print collateral, corporate identity programs, and photography services.

DiGiacobbe attended University of North Carolina at Greensboro, Youngstown State, and Kent State, where he focused on commercial and fine art.