



## **Rich Blakemore Joins BEM Interactive as Internet Marketing Specialist**

GREENSBORO, N.C., March 8, 2010 – BEM Interactive, an industry leader in interactive design, development and marketing, announces that Richard “Rich” Blakemore has joined the growing company as internet marketing specialist.

“As a result of running his own web and graphic design enterprise for more than a decade, Rich has a remarkable visual eye, technical expertise, and nuanced business understanding,” comments Malinda Pengelly, founder and president of BEM Interactive. “We are delighted that Rich has joined the BEM team, and are excited about the immense talent and experience he brings to client projects.”

Prior to joining BEM, Blakemore owned Rich's Web Design in Kernersville, NC, where he designed, upgraded and maintained websites for more than 70 clients. Proficient in Dreamweaver, Photoshop, Illustrator, Flash, JavaScript, CSS, CGI and DHTML, Blakemore has also been webmaster for Clear Channel Broadcasting; a PC and help desk analyst with the Sabre Group on site at TEKsystems and Sara Lee Knit Products; a POS systems engineer and service technician for Century Data Systems; and a school teacher.

Blakemore has a technical diploma from ECPI College of Technology. He also graduated with distinction from University of Michigan, where he received his bachelor's degree in music, and East Carolina University where he received a master's degree in the same field.

Blakemore is a member of the International Webmasters Association, National Vocational and Technical Honor Society, and is a certified electronic technician.