



BEM Interactive Expands Spring 2010 Education Center Offering:

Social Media, Google AdWords and Legal Landmines of Social Marketing Seminars Just Added

GREENSBORO, N.C., March 23, 2010 – BEM Interactive, an industry leader in interactive design, development and marketing, announces additions to its spring seminar offering at their new education center:

Social Marketing Boot Camp, April 16, 2010

- Back by popular demand, this full-day session (8:30 a.m. to 4:30 p.m.) reprises BEM Interactive's previously sold-out workshops. Highlights include:
 - Social Marketing: An Executive Overview
 - LinkedIn Boot Camp
 - Facebook Boot Camp
 - Twitter and Blogging
 - YouTube and Social Sharing
 - Strategy and Measuring Success

Getting the Most of Google Adwords, May 14, 2010

- A [Google Analytics™ Authorized Consultant](#), BEM Interactive offers best practices for a well-planned and managed Google Adwords campaign in this full day session (8:30 a.m. to 4:30 p.m.).

Legal Landmines of Social Marketing & How to Avoid Them, May 21, 2010

- A legal primer on issues surrounding social media and the law, this morning seminar (8:30 a.m. to 10:30 a.m.) will focus on managing social media issues with employees. **Denise Smith Cline**, a partner with *Smith Moore Leatherwood LLP*, is the speaker for this seminar.

To register for BEM Interactive Education Center seminars online visit <http://www.beminteractive.com/events/index.htm> or call 336.851.0040, X 219.

The BEM Interactive Education Center offers seminars on Internet and technology topics critical to success in today's increasingly online savvy business world. BEM Interactive experts as well as outside speakers lead the seminars at the new education facility conveniently located at the company's Greensboro, N.C. headquarters.