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## **Linc Anderson Joins BEM Group As Director of Operations**

GREENSBORO, N.C., January 3, 2011 – [BEM Group](#), which includes [BEM Interactive](#), an industry leader in interactive design, development and marketing, and [BEM Technology](#), known for “Hassle Free IT” managed services, has hired Linc Anderson as director of operations.

As director of operations, Anderson provides oversight and management of BEM's production group, including graphic designers, application programmers, business analysts, project managers, network engineers, and help desk specialists.

Previously, Anderson was chief operating officer for Dalcom Consulting, Inc. where he was responsible for strategic technology planning and implementation. Prior to that, he served in various technology management positions with Boardparadise, Paintball Central, DP Solutions, Inc. and Pro Systems, Inc. He has a B.S. degree in information systems and operations management with a minor in finance from University of North Carolina at Greensboro.

“Linc's depth of technical expertise and senior management experience for a range of client-driven companies prepares him well for his role as director of operations for BEM Group,” said Malinda Pengelly, founder and president of BEM Group. “A talented operations executive and astute problem solver, Linc's considerable expertise benefits our internal processes and our client services immensely.”

### **About BEM Group**

For nearly 15 years, award-winning [BEM Group](#) marketing and technical experts have enabled clients to succeed in today's increasingly technology centric business world. Our team of over 25 professionals has worked with hundreds of organizations to provide comprehensive and customized solutions while empowering clients and supporting the community.

BEM Group includes:

- [BEM Interactive](#) – award-winning interactive design and development as well as full-service marketing services.
- [BEM Technology](#) – comprehensive IT service and support.
- [BEM Education Center](#) – engaging seminars on Internet, marketing and technology topics.

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