



## **BEM Interactive Launches BEM Technology:**

### **Expanded Offering Includes Managed IT Services, Network Consulting and Support**

#### ***Seasoned IT Veteran Todd Bartlett Named VP***

GREENSBORO, N.C., May 3, 2010 – BEM Interactive, an industry leader in interactive design, application development and interactive marketing, announces the launch of BEM Technology to expand the firm's offering to include managed IT services, network consulting and support.

"With the launch of BEM Technology, we are able to offer a more comprehensive line of services to our existing and new clients with a complete technology offering from interactive development to guaranteed IT service and support," says Malinda Pengelly, founder and president of BEM Interactive.

"By partnering with industry veteran Todd Bartlett, who joins BEM Technology as vice president, and leveraging his established business portfolio, and successful 17-year track record, BEM Technology hits the ground running with proven managed IT services, network consulting and support services," continues Pengelly. "Todd's exceptional technical knowledge, including his designation as a Microsoft Certified Systems Engineer and Microsoft Certified Trainer, his ability to make even the most complex technical issues understandable, and a reputation for providing great customer service make him ideally suited to help lead BEM Technology."

A noted advocate for small business, Pengelly believes BEM Technology, like the recently established BEM Education Center, is especially important to enhancing business outcomes for small and mid-size organizations, which often do not possess the internal resources and expertise necessary to manage today's complex technology.

"Today's business climate requires connectivity, IT reliability and security to be successful," concludes Pengelly. "BEM Technology enables organizations of any size to have certified IT resources proactively monitor and manage their IT infrastructure to ensure less downtime, streamlined budgets, and on-demand access to on-site resources."

#### **About BEM Technology**

Based in Greensboro, NC, BEM Technology, a member of the BEM Group of companies, provides IT managed services, network consulting, service and support. Focused on providing "*Hassle Free IT*," BEM Technology specializes in proactive network monitoring to ensure high availability, network consulting, installation and support, system and security network audits, PCI compliance consulting, data backup and recovery. As a Microsoft Partner, BEM Technology provides consulting, installation and support for the Microsoft suite of products including Small Business Server, Office and SharePoint solutions.