



Kris Devaney Joins BEM Group as Executive Assistant and Office Manager

GREENSBORO, N.C., August 2, 2010 – BEM Group, which includes [BEM Interactive](#), an industry leader in interactive design, development and marketing, and [BEM Technology](#), known for “Hassle Free IT” managed services, announces that Kris Devaney has joined the growing company as executive assistant and office manager.

“With more than 10 years of business experience, including administrative, sales, marketing, human resources and customer services support, Kris’ diverse expertise across a range of business functions prepares her well for the challenges at BEM Group,” says Malinda Pengelly, founder and president of BEM Group. “Her professionalism paired with her dedication to teamwork and client satisfaction translates into strong administrative management for our company.”

Prior to joining BEM Group, Devaney most recently served as co-owner and business manager for Cannon-West Associates, Inc., a leading provider of packaging materials. Previously, she has been a teacher, realtor and sales manager.

Devaney holds a M.A. in Education from University of North Carolina at Greensboro and a B.S. in Business Administration from Emmanuel College. Ten years ago, she relocated with her husband and 7 children from Massachusetts to live in Summerfield, N.C.