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BEM Interactive Education Center To Host Seminar on

Legal Landmines of Social Media

GREENSBORO, N.C., December 2, 2009 – BEM Interactive, an industry leader in interactive design, development and marketing, is hosting a seminar called Legal Landmines of Social Marketing & How to Avoid Them at their BEM Interactive Education Center on Friday, December 11, 2009 from 8:30 to 10:00 a.m.

Hosted by Denise Smith Cline, a partner with Smith Moore Leatherwood LLP, this workshop is a legal primer on issues surrounding social media and the law with a focus on managing social media issues with employees.

Ms. Cline was selected as a member of *Business North Carolina* Legal Elite for Labor and Employment 2006-2009. She has been a frequent speaker and writer on employment law issues, and has recently spoken before a number of audiences on workplace privacy and employee blogging, including a recent Brighttalk webinar entitled "Blogging, Social Media and the Workforce: Managing Privacy Issues."

The cost to attend the seminar is \$39. Those interested in participating can register online or contact BEM Interactive directly at 336.851.0040, X 219 for more information.

The BEM Interactive Education Center offers seminars on Internet and technology topics critical to success in today's increasingly online savvy business world. BEM Interactive experts as well as outside speakers lead the seminars at the new education facility conveniently located at the company's Greensboro, N.C., headquarters.

About BEM Interactive

Founded in 1996 and based in Greensboro, N.C., BEM Interactive (formerly Beyond Email) provides award-winning interactive design, development and marketing to more than 350 clients, ranging from small start ups to Fortune 500 companies. Focused on client success, BEM Interactive is known for innovative designs; reliable web development; complete web marketing solutions, including search, email, and social network marketing, and Google analytics; and its BEM Interactive Education Center, which offers seminars on Internet and technology topics critical to success in today's increasingly online savvy business world.

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